

HEALTH EDUCATION ASSOCIATES INC.

LATCH 1, 2, 3 **Troubleshooting Breastfeeding** **in the Early Weeks**

*A New DVD
by the Faculty
of Healthy Children's
Center for Breastfeeding*

Breastfeeding is the best choice for mothers, babies, families and society. But what happens if there are breastfeeding challenges in the early weeks? This 17 minute DVD by Healthy Children's Center for Breastfeeding gives you the step-by-step problem-solving strategy to help breastfeeding work.

Continuity of health care is important, especially in the post-partum period, and this DVD aids health care teams in sharing an understanding of baby states, feeding cues and latch, as well as reinforcing essential teaching points to breastfeeding families.

*Produced by Emmy Award nominated producer Judy Blatchford
By Karin Cadwell, Ph.D., RN, FAAN, IBCLC,
Cindy Turner-Maffei, MA, IBCLC,
Anna Blair, Ph.D. & Kajsa Brimdyr, Ph.D.*

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HEALTH EDUCATION ASSOCIATES INC.

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