

Healthy Children's  
16th Annual  
National Conference  
in Orlando, Florida

*CLC  
Reunion!*

*Network with  
new friends!*

Premier  
National  
Gathering of  
Lactation  
Care  
Providers!

National and  
International  
Experts

Outstanding opportunity to  
meet and learn from the  
leading experts.

Practical  
Skills

Jump start your  
practice by getting  
the most up to date  
information and  
updates.

Get  
Jazzed

Spend some quality time  
with friends and  
colleagues. Network,  
make connections, get  
revitalized and re-  
inspired!

Hang out with  
the Healthy  
Children Faculty

Come rekindle the  
friendships you developed  
with your faculty.



January 9-13, 2012  
Orlando Florida





Who says continuing education has to be boring? Not us! Join us in sunny Orlando Florida for a fun, educational, inspiring week that will not only give you continuing education credits, but will be sure to be a great time! Meet new friends, connect with old friends, laugh, talk, discuss, learn, enjoy. All in one place with colleagues you admire, friends you enjoy, and faculty you respect. This conference is a great way to get continuing education credit and is sure to be exciting and fun (but you don't have to tell your boss that part!)

The conference hotel is the **Holiday Inn Resort Lake Buena Vista**, Orlando, Florida. Conveniently located just one mile from the Walt Disney World Resort Area, the resort offers complimentary scheduled transportation to/from the four Walt Disney World Theme Parks, Sea World Orlando and Universal Studios. It is 20 miles from the Orlando International Airport. The resort features affordable comfort with luxury amenities, convenient location and great customer service. These include an oversize pool, two whirlpools, weekly dive in movies (weather permitting), a state of the art fitness center, high speed wireless internet access and a kids playground. Every room features a refrigerator and a microwave.



### Act fast!

There are a limited number of rooms reserved at our special discount rate. Once those rooms are gone, normal hotel rates will apply so don't miss out on this fantastic discount! Overnight rooms are not included in the conference fee.

Special reduced conference rates of \$79 (plus a \$9.95 activity fee) per night plus tax for single through quadruple occupancy. Kids Suites<sup>®</sup> are also available. You have two choices for Kids Suites<sup>®</sup>: option A has one double bed and one set of bunk beds for \$89 per night or option B has one double bed and 2 sets of bunk beds for \$109 per night. So bring the whole family! The kids can enjoy the facilities while you are in the conference, then you can join them for more fun afterwards!

**Be sure to mention that you are part of the "Healthy Children Conference" to access this special rate!**

**Please call the hotel directly to make your reservations.**

**Holiday Inn Resort Lake Buena Vista  
13351 State Road 535  
Orlando, Florida, USA 32821  
(407) 239-4500 phone  
(407) 239-7713 fax  
(800) 366-6299 for Reservations**



### Roommate Assistance

Please call *The Center for Breastfeeding* if you need help in finding a roommate. We will keep a list of people who are looking for someone to share overnight expenses and will be happy to help you. However, we cannot guarantee a roommate.

# National Conference in Orlando Florida

This conference is really *your* conference. A chance for you to network and learn. This year's conference was specially designed to broaden the perspective and enhance the clinical skills of people who care for breastfeeding mothers and babies. The content of the conference has been carefully chosen to ensure new, creative discussions about management and strategy options. Opportunities abound for care givers and researchers to interact with one another making it a rich, lively forum for learning and sharing ideas.

The 2012 *National Conference in Orlando Florida* is indispensable for professionals working in the area of breastfeeding and human lactation. A true meeting of the minds that will convey new knowledge and crucial skills.

**Should you attend?** Only if you want the most up to date information delivered in a congenial, lively, and inspiring format. In the past, we have had participants that are physicians, nurses, nutritionists, research experts, public health providers, OTs, CLCs, IBCLCs, WIC staff, Students, Educators, Doulas, Midwives, and Lactation Professionals. Don't miss this year, its sure to be the best one yet!

## Conference Objectives

*Participants will be able to*

- Describe current trends in clinical practice for those who care for breastfeeding mothers and babies.
- Describe research findings that impact clinical practice, program development, funding and policy in breastfeeding and human lactation.
- Describe current trends in promoting, supporting and/or protecting breastfeeding.
- Discuss research findings that expand knowledge regarding lactation.

## Core Conference Registration includes:

- Conference Syllabus with bibliographies and references.
- Admission to plenary sessions.
- Selection of concurrent sessions - you may choose at the conference.
- Opportunity to earn 12 contact hours during the core conference.
- Morning and afternoon breaks during the Core Conference on Thursday and Friday.
- Buffet Lunch during the Core Conference on Thursday and Friday.
- A chance to share your experiences and ideas with colleagues.
- Free entrance to the Learning Bazaar - Marketplace of Ideas.
- Opportunity to learn from both speakers and other participants.

## Core Conference Registration

The cost of the core conference is **\$355 USD** if your registration and payment is postmarked on or **before December 12, 2011**. The cost of the core conference is **\$395 USD** if your registration and payment is postmarked **after December 12, 2011**. There is a \$25 per person charge to use a Purchase Order or to bill your agency. The early bird discount is not available when using either of these options, unless the payment is received on or before December 12, 2011.

## Babies and Children

Babies and children will not be admitted to the teaching rooms except for quiet nursing babies under 6 months.

## Cancellations and Substitutions

All refund requests must be made in writing and postmarked before December 16, 2011 and are subject to a \$50 processing fee. Between December 16, 2011 and January 4, 2012 you may find a substitute without penalty if you notify *The Center for Breastfeeding* in writing. Otherwise cancellation is subject to the full fee.

**Contact Hours** The Core Conference has been approved for 12 Contact Hours for RNs and CLCs. IBCLCs will receive 12 L CERPs. The Special Event has been approved for 3.5 Contact Hours for RNs and CLCs and 3.5 L CERPs for IBCLCs, with the opportunity to receive an additional 3 Contact Hours for RNs and CLCs and 3 L CERPs for IBCLCs. Pre-Conference Workshop 1 has been approved for 5 Contact Hours for RNs and CLCs and 5 L CERPs for IBCLCs. Pre-Conference Workshop 2 has been approved for 6 Contact Hours for RNs and CLCs and 6 E CERPs for IBCLCs. Continuing education hours have been applied for from the ADA for RDs. Partial credit will not be given to participants who attend only part of any pre-conference workshops, special events or the core conference. You will receive a Certificate of Completion, suitable for framing, at the end of the program. Be sure that you have printed your name clearly on the registration form to avoid errors.

# Monday



## SeaWorld Event! Learning from Our Sisters of the Sea:

### Pregnancy, Birth and Lactation of

#### Aquatic Mammals

Monday, January 09, 2012

Registration: 8:45am - 9:15 am

Session: 9:15 am - 12:45 pm

Cost: \$165, *Includes lunch*

RNs: 3.5 Contact Hours (with option of 3 more for free), IBCLCs: 3.5 L CERPs (with option of 3 more for free), CLCs: 3.5 hours (with option of 3 more for free)

The day begins with a three and a half hour guided excursion through Seaworld learning about pregnancy, birth and lactation of aquatic mammals. With Seaworld staff as our guides, along with Healthy Children faculty, Karin Cadwell, PhD, FAAN, RN, IBCLC and Cindy Turner-Maffei, MA, IBCLC, we will learn from our sisters of the sea. Traveling from conception, through pregnancy, birth and lactation, can we understand human processes through a deeper understanding of marine mammals? What are the similarities between marine mammal motherhood and human motherhood? This event includes an all day admission to Seaworld and requires extensive walking. Transportation to and from Seaworld is the individual participant's responsibility. Please note there is a \$14.00 fee to park at SeaWorld, but the Holiday Inn Resort Lake Buena Vista has a free shuttle for guests of the hotel!

An optional afternoon opportunity is available to registered morning participants for **no extra charge**. This activity of small group work throughout Seaworld is worth an additional 3 contact hours for RNs and 3 L CERPs for IBCLCs. This activity is from 1:00pm to 4:00pm, and will include written work. We have had a waiting list for this event every year, so register early! There will be new and exciting information, so if you came last year, there is still more to learn! Please join us for an event that always gets rave reviews!

# Tuesday

## Pre-conference Workshop 1: Managing the Non-Exclusive Breastfed Baby: Feeding Baby Away from the Breast

Tuesday January 10, 2012

Registration: 8:30am-9:00am

Session: 9:00am-4:00pm

Cost \$165, *Includes lunch*

RNs: 6 Contact Hours, Rds: TBA, IBCLCs: 6L CERPS, CLCs: 6 Contact Hours

Managing the non-exclusive breastfed baby is multifaceted and complex. Topics explored during this workshop will include human milk in the NICU, transitioning premies to breast, donor milk, fortified milk, the maternal cost of providing milk, and the importance of safe, sterile preparation of infant formula.

#### **Kathleen A. Marinelli, MD, IBCLC, FABM, FAAP**

*Dr Kathleen Marinelli is a Neonatologist at Connecticut Children's Hospital and an internationally recognized expert in the field of Human Lactation. She also serves as the Medical Director of the New England Milk Bank.*

#### **Briana Jegier, PhD, CLC**

*Dr. Briana Jegier is an assistant professor and research specialist in the College of Nursing. She spends countless hours between teaching and working on numerous research projects for the Mothers' Milk Club. Dr. Jegier is currently researching the cost effectiveness of feeding premature infants in The Neonatal Intensive Care Unit (NICU) and the cost effectiveness related to interventions that assist mothers in providing human milk.*

#### **Lois Arnold, PhD, MPH, ALC**

*Dr. Lois Arnold is a recognized international and national expert on donor human milk banking policy and practice as well as breast milk collection and storage techniques. Dr. Arnold was a founding member and served as the Executive Director of the Human Milk Banking Association of North America, Inc. for many years. She is currently the coordinator of the National Commission on Donor Milk Banking, and serves as a delegate to the United States Breastfeeding Committee, the author of many publications including Human Milk in the NICU: Policy into Practice*



# Tuesday cont.

## **Pre-Conference Workshop 2:** **Skills Lab: Interpreting Non-Verbal Cues:** **Skin to Skin, Latch, and Communication** **Strategies**

Tuesday, January 10, 2012

Registration: 8:30am-9:00am

Session: 9:00am-4:00pm

Cost: \$165, *Includes lunch*

RNs: 6 Contact Hours, RDs :TBA, IBCLCs: 6L CERPS,  
CLCs: 6 Contact Hours

Lactation Care Providers must be able to interpret non-verbal cues from many different sources. There are non-verbal cues in the baby's first hour of life and the nine instinctive stages, there are non-verbal feeding cues that the baby exhibits before, during and after a feed, and there are non-verbal cues that a mother displays during a counseling session. This workshop will help you to identify these cues as well as identify the cues you may be inadvertently giving to the mother!

### **Anna Blair, PhD, IBCLC, CLC**

*Dr. Anna Blair has conducted research on sore nipples and positioning/latch. She counsels breastfeeding mothers on Cape Cod, is a co-author of many publications including 100 Questions and Answers about Breastfeeding and is Chair of the Health and Wellness Program in the Masters Program and Chair of the Maternal Child Health: Lactation Consulting in the Bachelors of Science Program at Union Institute & University.*

### **Kajsa Brimdyr, PhD**

*Dr. Kajsa Brimdyr is an experienced ethnographer who has worked with health care, municipal and technological businesses, using ethnography to understand and appreciate the work practice of professions, workflows and services. She has worked in the United States, Sweden and Egypt helping hospitals to understand and appreciate their work practice and to implement continuous, uninterrupted skin to skin in the first hour after birth. She, along with Ann-Marie Widström and Kristin Svensson, are the producers of the DVD Skin to Skin in the First Hour after Birth: Practical Advice for Staff after Vaginal and Cesarean Birth and The Magical Hour: Holding Your Baby for the First Hour After Birth.*

### **Kristin Stewart, BA, BfA**

*Kristin Stewart has been teaching the art of unspoken communication for over 20 years. She received her Bachelor of Fun Arts at the Ringling Bros. and Barnum & Bailey Clown College in 1993 and has been honing her skills ever since. Her Bachelors of Arts degree from Brown University is in Political Science and not surprisingly she finds the connection between politics and clowning quite remarkable!*

# Wednesday

## **Pre-Conference Workshop 3:** **Skills Lab: Assessing the Feeding:Infant** **Oral, Motor Challenges**

Wednesday, January 11, 2012

Registration: 8:30am-9:00am

Session: 9:00am-4:00pm

Cost: \$165, *Includes lunch*

RNs: 6 Contact Hours, RDs: TBA, IBCLCs: 6L CERPS,  
CLCs: 6 Contact Hours

When assessing a breastfeeding, Lactation Care Providers are watching from the outside, but often the challenges are caused by what is happening on the inside. So how do we assess these challenges and offer suggestions and solutions? This session will explore such issues as tongue-tie, cleft lip, bubble palate, macroglossia, bifid uvula and many other variations.

### **Jan Ellen Brown, BS, IBCLC**

*Jane Ellen Brown is a former pediatric dental hygienist, specializing in oral issues in infants and young children. She has been an IBCLC for twenty years, presently practicing with a pediatric clinic in Charlotte, NC. She recently completed her BS in Maternal Child Health and Lactation with Union Institute and University and Healthy Children.*

### **Evelyn Jain, MD**

*Dr. Evelyn Jain is a physician and a certified lactation consultant with 20 years of experience in breastfeeding counselling. She is on Staff at the University of Calgary Faculty of Medicine and at the Rockyview Hospital. Dr. Jain has published research and other articles on breastfeeding in medical literature and the lay press. She is a recognized speaker across Canada and internationally on lactation.*

### **Degree Programs in Breastfeeding and Human** **Lactation**

Wednesday, January 11, 2012 • 4:30 pm - 5:30 pm

No Charge

*Information Session for Prospective Learners and Meet & Mingle for Current Learners:* A special opportunity for you to learn about degree programs in breastfeeding and human lactation on the bachelors and masters level. Listen to an overview, and then discuss your personal needs with faculty from Healthy Children and The Union Institute & University as you meet and chat with others interested in these degrees. If you're already a Union learner, come and meet other learners and chat with some of your faculty! All are welcome!

# Core Conference Thursday Schedule

## Thursday Morning

**7:30am - 8:30am**

### **Registration, Learning Bazaar, Coffee, Tea and Pastries**

Get signed in, grab a snack and then check out the various exhibits at the Learning Bazaar-Marketplace of Ideas.

**8:30am - 8:45am**

### **Welcome by Karin Cadwell and announcements**

**8:45am - 10:00am**

### **Where Are We Now?: Breastfeeding 360**

Start the conference off with a retrospective of the last year and how things have changed and how they have stayed the same. We will also take a look ahead at what the next year may hold.

### **Karin Cadwell, PhD, FAAN, RN, ANLC, IBCLC**

*Dr. Karin Cadwell is an internationally recognized leader in the field of breastfeeding and human lactation. She is a delegate to the US Breastfeeding Committee and convener of the US UNICEF/WHO implementation of the Baby Friendly Hospital Initiative, Baby Friendly USA. She is the lead faculty at Healthy Children and a lactation consultant at the Center for Breastfeeding and the author of numerous books and articles.*

### **Cindy Turner-Maffei, MA, ALC, IBCLC**

*Cindy Turner-Maffei is the National Coordinator for Baby-Friendly USA and has extensive experience as a nutritionist and breastfeeding educator in WIC and other public health programs. Cindy is an affiliated faculty at the Union Institute and University. She is a lactation consultant at the Center for Breastfeeding, a community based lactation clinic and an author of many publications.*

**10:00am -10:30am Break (coffee, tea and fresh fruit),  
Learning Bazaar and Poster Sessions**

**10:30am -12:00pm**

### **The Joint Commission Toolkit and Exclusive Breastmilk Feeding**

Breastfeeding has come to the attention of the Joint Commission, the organization that accredits hospitals and health care systems throughout the US and beyond. This session will explore strategies identified by the US Breastfeeding Committee and others to achieve greater compliance with this aspect of TJC's Perinatal Core Measures.

**Dr. Kathleen Marinelli** (see bio page 4)

**12:00pm - 1:30pm Buffet Lunch (included)  
Networking Groups and Learning Bazaar**

\* Pecha Kucha - all it needs is you! Do you have new research to share? What did you do for your capstone project? What are you proud of at your hospital or health department? Call the office to reserve your spot in this fun and frantic experience!

No alterations in the academic schedule are anticipated, but the right is reserved to amend the schedule if necessary.

## Thursday Afternoon

**1:30pm - 2:30pm** Concurrent Workshops (choose one)

### **Pecha Kucha *New Findings from Recent Lactation Graduates\****

Pecha Kucha is a new way to quickly share new information, practice and research. A presenter has exactly 20 slides displayed for 20 seconds each. That's it! Lots of new information in no time flat....

### **Slow Weight Gain and Milk Supply Issues**

How do we deal with the sticky issue of slow weight gain in the breastfed baby? This session will explore parameters for evaluating weight gain and maternal milk supply, and strategies for improving both.

**Dr. Evelyn Jain** (see bio page 5)

**2:30pm - 2:45pm Break (coffee, tea and sweets)**

**2:45pm - 3:45pm** Concurrent Workshops (choose one)

### **Complementary and Alternative Medicine in Breastfeeding Therapy**

What is complementary and alternative medicine and how can it be used in Lactation Care? Topics will include 3 therapies for the treatment of mastitis and 3 different topics for the treatment of infantile colitis.

### **Nikki Lee, RN, MSN, IBCLC, ANLC, CIMI, CCE, CKC**

*Nikki Lee has been active in maternal-infant care since 1975. She integrates theory and concepts from childbirth education, lactation consulting, craniosacral therapy and infant massage in her work. She has an active private practice, and is a published author.*

### **The Game of Ethics: Ethical Choices in Lactation Care**

Join our faculty for an afternoon of fun and learning in this interactive game that will illustrate, instruct and invigorate. Explore several ethical issues all while participating in this fun game.

**Dr. Anna Blair, Dr. Kajsa Brimdyr, Kristin Stewart** (see bios page 5)

**3:45pm - 4:00pm Break**

**4:00pm - 5:00pm** Concurrent Workshops (choose one)

### **Gaps & Strengths in the US Breastfeeding Policy**

We've come a long way but we have a long way to go! This workshop provides an analysis of where we are and what we need to do in order to develop strategies and policies that support the goals for increasing breastfeeding initiation, duration and exclusivity.

### **Linda Smith, BSE, FACCE, IBCLC**

*Linda Smith is a lactation consultant, childbirth educator, author, teacher, consultant, lecturer and proud grandmother. She is the author of 4 lactation text books. Linda's strong background in effective teaching spans such diverse subject areas as preschool tumbling, CPR for medical students, childbirth education for military families and lactation management for physicians in the Asia-Pacific region and Korea.*

### **The Game of Ethics: Ethical Choices in Lactation Care (continued)** Dr. Anna Blair, Dr. Kajsa Brimdyr, Kristin Stewart

**5:00pm - 5:30pm Learning Bazaar**

# Core Conference Friday Schedule

## Friday Morning

7:30am - 8:30am

**Sign-in, Learning Bazaar, Coffee, Tea and Pastries**

Get signed in grab a pastry and take the time to see the exhibits you may have missed yesterday!

8:30am - 10:00am

### ***The Mechanics of Breastfeeding***

This presentation will include new ultrasound evidence on the mechanics of breastfeeding and the strategies adopted by babies to secure milk effectively. New evidence suggests that infants do not have a unitary inflexible style of sucking; rather they have a dynamic range of options which they employ flexibly to maximize milk transfer.

**Mike Woolridge, MD**

*Dr. Mike Woolridge is Senior Lecturer in Infant Feeding at the School of Healthcare, Faculty of Medicine & Health, University of Leeds. He was a member of the Royal College of Midwives' Breastfeeding Working Party. From 1993-1995 he was Director of UNICEF-UK's Baby Friendly Initiative. He co-authored a review of practices which promote or inhibit breastfeeding "Enabling Women to Breastfeed".*

**10:00am -10:30am Break , Learning Bazaar and Poster Sessions**

10:30am - 12:00pm

### ***Ask The Experts***

All our speakers in one place at one time! And they will be ready and willing to answer our most burning questions! This is sure to be a lively and informative conversation.

**12:00pm - 1:30pm Buffet Lunch (included)**

**Learning Bazaar is open - Last Chance!**

#### **Learning Bazaar Rules & Regulations**

Any registered participant for *The 2012 National Conference in Orlando Florida* may request an exhibit table in the Learning Bazaar - Marketplace of Ideas. There is no additional charge to exhibit. Arrangements must be made by December 5, 2011 in order to secure a table. Space is limited.

**\*\* Bring something to donate and take part in the Silent Auction to support the Baby-Friendly Hospital Initiative in the US!**

Please note: Healthy Children does not accept underwriting from the breast pump industry, baby food industry or any other manufacturer to offset costs. Participant registration fees cover all expenses for the program.

## Friday Afternoon

1:30pm - 2:30pm

Concurrent Workshops (choose one)

### ***Galactagogues and other Hot Topics***

Since time immemorial, people have searched for galactagogues, substances thought to maximize milk supply. In this session, Dr. Marinelli will highlight the findings of the Academy of Breastfeeding Medicine regarding the role of galactagogues in lactation care, among other hot topics.

**Dr. Kathleen Marinelli** (see bio page 4)

### ***The BREAST Quality Improvement Project***

The BREAST Project was designed to address inconsistencies in Breastfeeding education in a suburban community level maternity unit. **Best practice, Research based Evidence to Assess Successful Teaching.** How was it implemented, what worked and what didn't.

**Julie Grady, MSN, RN, IBCLC, CIMI, LCCE, CNL**

*Julie Grady facilitates prenatal classes for mothers; works as a labor and delivery, postpartum and nursery nurse and provides ongoing support to families during biweekly breastfeeding support group.*

**2:30pm - 2:45pm Break - Last Chance for the Silent Auction!\*\*\***

2:45pm-3:45pm Concurrent Workshops (choose one)

### ***Recent Research Updates***

Dr. Woolridge has been doing research for years on a variety of topics. What will he discuss this time? Will it be the factors influencing low income teens and their feeding decisions, or perhaps hormonal predictors in post partum depression, or maybe it will be the association of progesterone, infant formula and infant pacifier use. You'll have to come to find out!

**Dr. Mike Woolridge** (see bio page 7)

### ***The Impact of Environment: Our Hospital's Journey to Designation as a Baby-Friendly Hospital™***

Hospital practices impact both the art and science of breastfeeding. How did one hospital's environment and culture effect the path to the Baby-Friendly designation?

**Mary Ellen Boisvert, RN, MSN**

*Mary Ellen is the Nurse Manager at Tobey Hospital, a part of the Southcoast Hospital Group and a newly designated Baby-Friendly Hospital™. She is an AWHONN FHMPP instructor and advocate for women's health.*

3:45pm - 4:00pm

**Break**

4:00pm - 5:00pm

### ***Unique and Surprising Findings about Maternal Child Health***

A final chance to get together and close out our conference on a fun and friendly note. This presentation is always a favorite among participants, full of information and facts you may not be able to find elsewhere.

**Karin Cadwell and Cindy Turner-Maffei**

(see bios page 6)

**5:00pm - 5:30pm Silent Auction Pick-up, Session Code Sheets**

Questions?

Please give us a call with any questions you may have! Our staff is available Monday - Friday, 9:00a.m. - 4:30p.m. Eastern Time at (508) 888-8044. Our 24 hour fax number is (508) 888-8050. You can email us at [info@healthychildren.cc](mailto:info@healthychildren.cc)

Or write to us at:

**The Center for Breastfeeding**  
Healthy Children Project Inc  
327 Quaker Meeting House Road  
East Sandwich MA 02537 USA

Healthy Children is defining the field of research based breastfeeding education and ethical, evidence-based breastfeeding practice. Healthy Children is a non-profit 501(c)3 research and educational institution dedicated to improving child health outcomes through partnerships with public, private and non-profit agencies.

Through its **Center for Breastfeeding**, Healthy Children is the largest national provider of lactation management education for health care providers. More than 3,500 health providers, advocates and facilitators are educated annually through more than 80 offerings across the United States. These include five-day courses, certificate courses, workshops, seminars, self-study modules, national and international conferences.

**Continuing education units are available to registered dietitians, registered nurses, and internationally board certified lactation consultants** through long-term provider agreements.

For more information about Healthy Children's Center for Breastfeeding, please visit us on the web at [www.healthychildren.cc](http://www.healthychildren.cc)

**Registration Form**

2012

*The 16th Annual Conference in Orlando, Florida*

Please **type your name or print it legibly** so that it will be spelled correctly on your name tag and certificate. Mail, fax or call with your registration.

Name \_\_\_\_\_  
Home Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ - \_\_\_\_\_  
Home Phone \_\_\_\_\_ FAX \_\_\_\_\_  
Business Phone \_\_\_\_\_  
Email Address \_\_\_\_\_

**Continuing Education Credit**

( ) RN license # \_\_\_\_\_ State: \_\_\_\_\_  
( ) RD # \_\_\_\_\_  
( ) IBCLC # \_\_\_\_\_ IBCLC Exam Year \_\_\_\_\_  
( ) CLC Location: \_\_\_\_\_ Year \_\_\_\_\_

**Fees**

Pre-Conference Workshops

- ( ) **Special Event! Learning from Our Sisters of the Sea** (Please note that this event takes place at Seaworld. Transportation to Seaworld is your responsibility)  
Monday, January 09, 2012, \$165 (does not include parking)  
(PLEASE NOTE: YOU CAN ONLY TAKE **ONE** OF THE FOLLOWING TUESDAY WORKSHOPS)
- ( ) **Pre-Conference Workshop 1: Managing the Non-Exclusive Breastfed Baby: Feeding Baby Away from the Breast**  
Tuesday, January 10, 2012, \$165
- ( ) **Pre-Conference Workshop 2: Skills Lab: Interpreting Non-Verbal Cues: Skin to Skin, Latch, and Communication Strategies**  
Tuesday, January 10, 2012, \$165
- ( ) **Pre-Conference Workshop 3: Skills Lab: Assessing the Feeding: Infant Oral, Motor Challenges**  
Wednesday, January 11, 2012, \$165

Core Conference

**Thursday, January 12 & Friday, January 13, 2012**

- ( ) \$355 US\$ paid registration postmarked on or before December 12, 2011
  - ( ) \$395 US\$ paid registration postmarked after December 12, 2011
- Lunch is included for paid participants of the Core Conference.

**Payment Information**

Total Cost \_\_\_\_\_  
( ) Check enclosed  
( ) PO Number \_\_\_\_\_ \$25 per person surcharge for POs or to bill your agency  
( ) Credit Card Visa/MC/Amex/Discover\*\*

\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|\_\_\_\_\_|  
Expiration \_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_ VCode\*\* \_\_\_\_\_

\* If you are using a credit card with a billing address different than the one above, please enter it in the space below. \*\*The VCode is the 3 digit number on the back of your MC/VISA/Discover, or 4 digit number on the front of your AmEx.

**Send to:**

**The Center for Breastfeeding**  
Healthy Children Project  
327 Quaker Meeting House Road  
East Sandwich, MA 02537

Phone registration number: (508) 888-8044  
FAX registration number: (508) 888-8050  
[www.healthychildren.cc](http://www.healthychildren.cc)